

PSJ3
Exhibit 389

Tentative ICG Roll Out and Time Table

(assumes DEA “response” this week) as of 10-08-08

Currently Under Development

- “Key Points” about the ICG
- Draft ICG summary for HDMA distributor members to give to customers
- Qs and As
- Hill leave behind

Week of 10/13

- John Gray memo to Board with final ICG
- Schedule Pharmacy/Manuf briefing(s) (e.g. NACDS, NCPA, APhA, PhRMA)

Late Oct.

- Distributor (only) Webinar
- Capitol Hill meetings

Early-mid Nov.

- Pharmacy/manufacturer Webinar

Ongoing

- Continue dialogue with DEA
- Seek additional communications opportunities (e.g., APhA meeting)
- Also with DEA

2009

- ICG session at DMC
- Invite DEA to speak at
- HDMA to speak at other seminars/meetings